

The Contributors

- **Gender Gap in Entrepreneurship. Evidence from Argentina**

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- **The Impact of Remittances on the Youth's Human Resource Development, Employment, and Entrepreneurship: Evidence from Philippine CBMS Data**

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- **Evaluating Government Programs for Enhancing the Welfare of the Youth Towards Entrepreneurship**

Mitzie Irene P. Conchada is an Associate Professor at the School of Economics of De La Salle University, Manila. She obtained her Ph.D. in Economics from the Ateneo de Manila University, masteral degree (Master of Science in Economics) and undergraduate degree (Bachelor of Arts major in Economics and Bachelor of Secondary Education major in History) from De La Salle University, Manila. She serves as vice dean of the School of Economics and vice chair of the Economics department. She has also served as economic analyst and consultant to the Asian Development Bank, Philippine Institute for Development Studies, Commission on Higher Education and other think tank institutions. Her research interests include economics of poverty, impact evaluation, experimental economics, education, economic integration, and economic development.

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- **Role of Education in Encouraging Youth Employment and Entrepreneurship**

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- **Determining the Credit Risk Factors in Accessing Debt Financing for Entrepreneurial Activities**

Junette A. Perez chairs the Financial Management Department of the Dela Salle University(DLSU). She earned her Doctor in Business Administration from the DLSU, and Master of Business Administration from the Asian Institute of Management. Her research interest includes access to finance and women entrepreneurship, sustainability and assessments, ethics and integrity, leadership and valuation in microfinance. She is a member of the Global Entrepreneurship Monitor(GEM) Philippine Team.

Denmark C. Alarcon holds degrees in Master of Science in Finance, Master of Arts in Mathematics, and Bachelor of Secondary Education major in Mathematics which he all earned from University of the Philippines-Diliman. He has served both in the academe and corporate throughout his career as a mathematics teacher of Quezon City Science High School, mathematics content specialist of a foreign educational services company, reports analyst of a BPO firm and technical surveillance analyst of the Philippine Stock Exchange. Recently, he was a full-time faculty member at the De La Salle University-Manila under the Financial Management Department before he decided to go freelance.

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- **Togolese Informal Sector Workers' Willingness to Pay for Access to Social Protection**

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- **Making Social Health Insurance and Micro-Savings Programs Work for the Informal Sector in the Philippines**

Mitzie Irene P. Conchada is an Associate Professor at the School of Economics of De La Salle University, Manila. She obtained her Ph.D. in Economics from the Ateneo de Manila University, masteral degree (Master of Science in Economics) and undergraduate degree (Bachelor of Arts major in Economics and Bachelor

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Marites M. Tiongco is a Full Professor and Dean of the School of Economics at the De La Salle University in Manila, Philippines. Dr. Tiongco received her Ph.D. in Agricultural Economics and a B.Sc. in Applied Mathematics from the University of the Philippines Los Baños. Her research work focus on human capital development and poverty, and on the economics of agricultural development with emphasis on critical natural resources and policy issues as they affect food security, food and water safety along the value chain, market access of smallholder producers, agricultural health and productivity, climate change mitigation and adaptation, and environmental sustainability.

- **International Trade and Unemployment: Evidence from Selected ASEAN+3 Countries**

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- **Transformational Leadership, Job Satisfaction, and Intention to Quit: A Sequential Mediation Model of Meaning in Work and Work Engagement**

Mohammed Yasin Ghadi is an Assistant professor in the School of management, Mu'tah University. His research interests are centered on exploring how employees' feelings and behaviours in work lead to positive individual and organisational outcomes. Currently, Mohammed is conducting research on the areas of meaning in work, work engagement, loneliness in work, transformational leadership, turnover intention, workplace envy, job crafting and work spirituality. He has more than eleven academic journal articles. He serves on two journal editorial boards.

- **The Economics of Brand and Marketing Activities**

Mehir Baidya received his PhD in quantitative marketing from Indian Institute of Technology Kharagpur. He has five years experience in industry in addition of 11 years in academics. Till date, Dr. Baidya has published 14 research based papers in international journals.

Bipasha Maity received her PhD in economics from Indian Institute of Technology Kharagpur. She has 11 years experience in academics. Till date, Dr. Maity has published 10 research based papers in international journals.

Kamal Ghose is a Academic Director in Kaplan Business School. Managing the brand internally has been the key area of teaching and research for Dr. Kamal Ghose. Based in Melbourne he has been actively involved in industry training and education leadership.

- **Market Sensing Capability and Product Innovation Advantages in Emerging Markets: The Case of Market Entry Quality and Marketing Performance at Batik Industry in Indonesia**

Gita Sugiyarti is a researcher at Faculty of Economics and Business, University, 17 August 1945 Semarang, Indonesia. Her area research are small medium enterprises and marketing. Her studies published in

International Review of Management and Marketing (January, 2017); Journal of Research in Marketing (2015)

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- **Forecasting the Term Structure of Philippine Interest Rates Using the Dynamic Nelson-Siegel Model**

Elvira P. de Lara-Tuprio is an associate professor of the Mathematics Department, Ateneo de Manila University. She teaches Mathematics and Financial Mathematics, specifically, Financial Risk Management and Financial Derivatives. She is also actively engaged in the financial industry through her model validation projects for different local banks.

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Allen Dominique D. Torres is a Business Intelligence professional in the e-commerce industry. He has completed coursework for PhD in Mathematics at the Ateneo de Manila University. His research focuses on Portfolio Theory.

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- **Trans Pacific Partnership and Political Motivations: Interpretive Work based on Analyses of the Chinese State Media**

Tai Wei Lim is Senior Lecturer in UniSIM College, Singapore. He received his MA and PhD (History) in Cornell University. He is a historian by training and also an area study specialist (on contemporary China and Japan).

Guidelines for Contributors

EDITORIAL OBJECTIVES

The objective of the *DLSU Business & Economics Review (DLSU B&E Review)* is to publish high-quality theoretical, empirical, and methodological research in the fields of accounting, business management, commercial law, economics, finance, and marketing. The *DLSU Business & Economics Review* aims to reach an audience in these six fields and is published twice a year. It is listed in SciVerse Scopus since 2011 (ISSN – 0116-7111) and abstracted and Indexed in EBSCO since 2009. It is also accredited by the Commission on Higher Education as one of the most distinguished Philippine journals classified in Category A level since 2009. It is also listed in ACI database (www.asean-cites.org). Since it is the major academic journal of the College of Business (COB) and School of Economics (SOE) of De La Salle University, the articles published must meet high standards of scholarship. They should make significant contributions to the business and economics discipline, and stimulate interest in further research.

EDITORIAL POLICIES

In line with the objective of the *DLSU B&E Review*, priority shall be given to the following:

- *Theoretical research*: Studies that explore or test theoretical issues and provide additional insights on the issues.
- *Empirical research*: Studies that re-examine important empirical work using alternative theoretical or empirical frameworks, or a different data set. These studies often involve experimental designs and multivariate techniques that examine relationships among variables.
- *Methodological research*: Studies that present new approaches in analyzing data or addressing research problems.
- *Review articles*: Surveys that review and critically evaluate the literature. A review article must go beyond summarizing previous research. It must provide a critical and integrative evaluation of prior research, develop a conceptual framework to explain contradictory findings and suggest directions for further research.

The *DLSU B&E Review* also encourages and welcomes papers that use an interdisciplinary approach (e.g., law and economics) in analyzing issues as well as those that use multiple research methods to support hypotheses.

In addition to the above types of articles, the *DLSU B&E Review* also welcomes critiques, short notes, or comments on previously published articles and consequently, rejoinders from the authors of these articles. Short articles which are not “full-blown” research papers, but whose content adds new insights into or knowledge to their respective fields will be considered. These short articles and comments shall be included under a separate section called “Research Notes.”

Reviews of new books (published no more than one year prior to the review date) will also be considered. The review of a second or a revised edition is discouraged, unless the revisions are substantial. Reviews of textbooks will not be considered. A separate section called “Book Reviews” will be added to the journal issue when necessary.

PUBLICATION DETAILS

The *DLSU B&E Review* is published twice a year. Unless otherwise noted, the ideas, opinions, and conclusions expressed in the *DLSU B&E Review* are those of the authors and not necessarily those of the Editorial Board or the management and staff of De La Salle University.

REVIEW PROCESS

The journal uses double-blind peer review, in which both reviewers and authors are anonymous to each other. Papers are reviewed by an Advisory Editorial Board and invited experts in the fields of accounting, business management, commercial law, economics, finance, and marketing. From the pool of articles reviewed, six or more papers are reviewed again by the Editor-in-Chief. If major revisions are required, the papers are sent back to the authors for revision and re-submission. Each author of a paper not accepted is given a written notice of the action taken on his/her paper. The Editorial Board of the *DLSU B&E Review* reserves the right to keep copies of all papers submitted.

SUBMISSION OF INITIAL MANUSCRIPT

The authors may submit their manuscript together with a cover letter electronically to the Editor-in-Chief at tereso.tullao@dlsu.edu.ph, the Associate Editor at marites.tiongco@dlsu.edu.ph, and to the Editorial Assistant at daisy.mojares@dlsu.edu.ph. Please include in the cover letter the main theme of the paper, the novelty of the paper, and relevant contribution to the *DLSU B&E Review*.

Before submission, authors must carefully read the guidelines for authors and make sure the paper conforms to these guidelines. For reference, you may want to look at related papers that *DLSU Business and Economics Review* have published in recent years available online: <http://www.dlsu.edu.ph/offices/publishing-house/journals/ber/ber-publication.asp>; <http://ejournals.ph/issue.php?id=840#view>. Each manuscript is checked for plagiarism, and assessed if it is complete, readable and appropriate for this journal. If the manuscript merits having experts to review it, the journal editor will appoint reviewers.

In addition, manuscripts must be copy-edited, not just proof-read, for English fluency and clarity before submitting it for publication. It is highly advisable to have a professional editor copy-edit the main text, list of references, tables and figures. Papers not conforming to the guidelines and referencing style of *DLSU Business and Economics Review* will be returned to the author with no comments.

STYLE GUIDELINES

A manuscript should follow guidelines given in the *Publication Manual of the American Psychological Association*, 5th edition (APA style). It should not exceed 20 pages, inclusive of text, tables, figures, references, and appendices. The manuscript should be typed with Arial or Times New Roman 12 pt. font, double-spaced, on 8½ x 11-inch page size, with a margin of one inch on all sides. The right-hand margin should have justified alignment. Equations must be numbered. Tables should be inserted as an MS Word-formatted table, not as an image. Figures and charts should also be inserted as an MS Excel-formatted figure or graph. Images must be clear and clean, and should be set at 300 dpi for color or grayscale. Footnotes should not be used for reference purposes and should be avoided when possible. All references and/or content notes must be placed at the end of the text. Abstracts should be no longer than 200 words, and it should summarize the objective, methods, results, and conclusion. Up to ten keywords should be provided for easy indexing, and if possible, subject keywords should be indicated to aid in selecting reviewers. A detailed set of style guidelines will be sent to the author once a manuscript is accepted for publication.

SUBMISSION OF FINAL MANUSCRIPT

The author of a manuscript accepted for publication should be submitted electronically, with 5 to 6 keywords and JEL classification codes. The preferred word processor for the final version is Microsoft Word. The final version should also include a data and model appendix of the paper, in appropriate format, together with a metadata such as a brief “readme.txt” file. The data used to derive main results of the paper will also be published along side the article on the journal website. We are making the data and models available online so as to increase the visibility of and citations to the article.

The author should also submit a short profile (50 words or less) for inclusion in the section “The Contributors”. It should include the complete name of the author, academic and/or professional affiliations, and educational background.

