

# The Contributors

- **Good Work through Decent Work: Practices of Sixteen Unionized Firms in the Philippines**

**Divina Edralin** is a Full Professor in the Management and Organization and currently the Vice Dean for Research and Graduate Studies of the Ramon V. Del Rosario College of Business of De La Salle University. She has written books on business research, entrepreneurship, child labor, and human resource management. She has also published in peer-reviewed journals her research on trade unions, innovation, gender, entrepreneurship, collective bargaining, corporate entrepreneurship, and strategic human resource management.

- **The Influence of Organizational Justice on Job Satisfaction in a Hotel Setting**

**Leahlizbeth Angbetic Sia**, DODT is Assistant Professor (4) of the Business Management Cluster at the University of the Philippines Cebu, where she has been since November 2013. Her teaching and research areas are in organizational behavior, organization development and strategic human resources.

**Tiffany Adelaine Tan, PhD** is Assistant Professor (7) of the Business Management Cluster with a specialization in Services Marketing and Management at the University of the Philippines Cebu, where she has been since November 2006. Her teaching areas are in organizational behavior and marketing management.

- **Hospital Service Quality Assessment and Analysis: A Multi-Perspective Approach**

**Joy Mari S. Bautista** graduated BS Industrial Management Engineering minor in Service Management and MS Industrial Engineering from De La Salle University. She was qualified as a Graduate Trainee for Integrated Supply Chain at Mondelez International and has currently assumed the role of a Customer Development Associate under Customer Service and Logistics.

**Jazmin C. Tangsoc** is an Assistant Professor at De La Salle University-Manila, Philippines. She graduated BS Industrial Engineering minor in Chemical Engineering at De La Salle University-Manila, Philippines. Jazmin obtained her Masters Degree in Human Factors Engineering in Nanyang Technological University, Singapore. Her research area is in human factors.

- **Microeconomic Analysis of the Eating-out Behavior of Modern Filipino Households: The Tobit, the Craggit and the Heckit Models**

**Cesar C. Rufino** is the current holder of the Don Santiago Syjuco Distinguished Professorial Chair in Economics of the School of Economics, DLSU-Manila. He is a recipient of the 2014 Outstanding Scientific Paper Award by the National Institute of Science and Technology (NIST). He has been a member of the Econometric Society, East Asia Economic Association, Philippine Economic Society, International Association of Survey Statisticians and the Western Economic Association International. He is the School of Economics nominee to the 2015 St. Miguel Febres de Cordero Pillar of Lasallian Excellence Award in Research.

- **An Empirical Examination of Relationship between Emotional Attachment and Attitudinal Brand Loyalty towards Luxury Fashion Brands**

**Anand Thakur**, is working as Associate Professor in Department of Management, School of Business, Lovely Professional University, Phagwara (Punjab). Author has also been granted a national fellowship (2003-2006) for Research from University Grants Commission, India. He completed his PhD in Rural Marketing and he has about 13 years of full time teaching and research experience. He has more than 20 research publications in the referred journals of repute (like IIM, XLRI, XIMB, IBS etc.) and has participated in more than 20 National and International Conferences. He has been invited as resource person to reputed Universities for Faculty Development Programs on contemporary issues in marketing and research and also is reviewer for reputed journals of Northern India. He has supervised more than 30 research dissertations out of which 11 are M.Phil. Dissertations and rest are MBA projects. Presently, he is supervising seven PhD candidates. His research area is Consumer Brand Relationships, Online Marketing and Rural Marketing.

**Rupinderdeep Kaur** is working as a Ph.D. Scholar (FT) in Department of Management, School of Business, Lovely Professional University, Phagwara (Punjab). Her research area is Brand Management.

- **Creating Market Orientation and Business Culture to Increase SMEs Performance: The Case of Aceh Province in Indonesia**

**Muhammad Adam** is Lecturer in marketing at Faculty of Economic and Business - Syiah Kuala University Banda Aceh 23111 - Indonesia, since 1988. Doctor of Philosophy majoring in Marketing at University Padjadjaran Bandung- Indonesia

**Hendra Syahputra** is Ph.D. Student in Management Science, Syiah Kuala University; Lecturer in Knowledge Management in Da'wa and Communication Faculty of Islamic University of Ar-Raniry, Kopelma Darussalam, 23111, Banda Aceh, Indonesia.

- **Dynamic Interactions between the Islamic Stock Prices and Macroeconomic Variables: Evidence from Malaysia**

**M. Shabri Abd. Majid** is the Head of Islamic Economics Department, Faculty of Economics & Business, Syiah Kuala University, Indonesia. His research interests include financial economics and Islamic finance. He has published more than 70 articles and presented papers in various seminars internationally.

- **The Influence of Accrual Anomaly and Winner-Loser Anomaly on Abnormal Return: The Indonesian Evidence**

**Abdul Ghofar** is a senior lecturer at Brawijaya University, Indonesia. He is currently a member of Certification Board of the Indonesian Institute of Public Accountant (IAPI).

**Rizqi Alfi Aunilah** graduated from Brawijaya University and currently works as an auditor at Deloitte Indonesia.

- **Audit Fees, Corporate Governance Mechanisms, And Financial Reporting Quality In Nigeria**

**Salau Abdulmalik O.** is a graduate research student at School of Accounting, University Utara Malaysia.

**Ayioh Che Ahmad** is a Professor of Accounting at the School of Accounting, University Utara Malaysia.

- **Assessing the Potential Economic and Poverty Effects of the National Greening Program**

**Caesar B. Cororaton** is a Senior Research Fellow at the Global Issues Initiative of the Virginia Polytechnic Institute and State University. His has been working on global economic modeling focusing on regional trade agreements, country-level modeling focusing on policy reforms and poverty, and community-level modeling focusing on impact evaluation of policy interventions.

**Arlene B. Inocencio** is Associate Professor of the School of Economics. She is currently the Research and Advanced Studies Director.

**Marites Tiongco** is an Associate Professor and Director for Research and Dean of the School of Economics at the De La Salle University in Manila, Philippines. Dr. Tiongco received her Ph.D. in Agricultural Economics and a B.Sc. in Applied Mathematics from the University of the Philippines Los Baños. She is the Associate Editor of the DLSU Business and Economics Review journal.

**Anna Bella Manalang** is Associate Professor of the Industrial Engineering department of the Gokongwei College of Engineering.

- **Recent Developments in Regulating “Too Big to Fail” Banks in the Philippines**

**Mc Reynald S. Banderlipe II** is a Doctor of Philosophy student from the School of Economics, De La Salle University and a Research Associate at the Jesse M. Robredo Institute of Governance. A CPA by profession, he is engaged in research-based consulting and in the design and delivery of capacity building programs.



# Guidelines for Contributors

## Editorial Objectives

The objective of the *DLSU Business & Economics Review (DLSU B&E Review)* is to publish high-quality theoretical, empirical, and methodological research in the fields of accounting, business management, commercial law, economics, finance, and marketing. The *DLSU Business & Economics Review* aims to reach an audience in these six fields and is published twice a year. It is listed in SciVerse Scopus since 2011 (ISSN 0116-7111) and abstracted and Indexed in EBSCO since 2009. It is also accredited by the Commission on Higher Education as one of the most distinguished Philippine journals classified in Category A level since 2009. It is also listed in ACI database ([www.asean-cites.org](http://www.asean-cites.org)). Since it is the major academic journal of the Ramon V. del Rosario (RVR), College of Business (COB) and School of Economics (SOE) of De La Salle University, the articles published must meet high standards of scholarship. They should make significant contributions to the business and economics discipline, and stimulate interest in further research.

## Editorial Policies

In line with the objective of the *DLSU B&E Review*, priority shall be given to the following:

- *Theoretical research*: Studies that explore or test theoretical issues and provide additional insights on the issues.
- *Empirical research*: Studies that re-examine important empirical work using alternative theoretical or empirical frameworks, or a different data set. These studies often involve experimental designs and multivariate techniques that examine relationships among variables.
- *Methodological research*: Studies that present new approaches in analyzing data or addressing research problems.
- *Review articles*: Surveys that review and critically evaluate the literature. A review article must go beyond summarizing previous research. It must provide a critical and integrative evaluation of prior research, develop a conceptual framework to explain contradictory findings and suggest directions for further research.

The *DLSU B&E Review* also encourages and welcomes papers that use an interdisciplinary approach (e.g., law and economics) in analyzing issues as well as those that use multiple research methods to support hypotheses.

In addition to the above types of articles, the *DLSU B&E Review* also welcomes critiques, short notes, or comments on previously published articles and consequently, rejoinders from the authors of these articles. Short articles which are not “full-blown” research papers, but whose content adds new insights into or knowledge to their respective fields will be considered. These short articles and comments shall be included under a separate section called “Research Notes.”

Reviews of new books (published no more than one year prior to the review date) will also be considered. The review of a second or a revised edition is discouraged, unless the revisions are substantial. Reviews of textbooks will not be considered. A separate section called “Book Reviews” will be added to the journal issue when necessary.

## Publication Details

The *DLSU B&E Review* is published twice a year. Unless otherwise noted, the ideas, opinions, and conclusions expressed in the *DLSU B&E Review* are those of the authors and not necessarily those of the Editorial Board or the management and staff of De La Salle University.

## Review Process

Papers are reviewed by an Advisory Editorial Board and invited experts in the fields of accounting, business management, commercial law, economics, finance, and marketing. From the pool of articles reviewed, six or more papers are reviewed again by the Editor-in-Chief. If major revisions are required, the papers are sent back to the authors for revision and re-submission. Each author of a paper not accepted is given a written notice of the action taken on his/her paper. The Editorial Board of the *DLSU B&E Review* reserves the right to keep copies of all papers submitted.

## Submission of Initial Manuscript

The authors may submit electronically to the Editor-in-Chief at [tereso.tullao@dlsu.edu.ph](mailto:tereso.tullao@dlsu.edu.ph) and the Associate Editor at [marites.tiongco@dlsu.edu.ph](mailto:marites.tiongco@dlsu.edu.ph).

Before submission, authors must carefully read the guidelines for authors and make sure the paper conforms to these guidelines. For reference, you may want to look at related papers that B&E Review have published in recent years available online: <http://www.dlsu.edu.ph/offices/publishing-house/journals/ber/ber-publication.asp>. Each manuscript is checked for plagiarism, and assessed if it is complete, readable and appropriate for this journal. If the manuscript merits having experts to review it, the journal editor will appoint reviewers.

In addition, papers must be proof-read for English fluency. Papers not conforming to the guidelines and referencing style of DLSU Business and Economics Review will be returned to the author with no comments.

## Style Guidelines

A manuscript should follow guidelines given in the Publication Manual of the American Psychological Association, 5<sup>th</sup> edition (APA style). It should not exceed 20 pages, inclusive of text, tables, figures, references, and appendices. The manuscript should be typed with Arial or Times New Roman 12 pt. font, double-spaced, on 8½ x 11-inch page size, with a margin of one inch on all sides. The right-hand margin should have justified alignment. Equations must be numbered. Tables should be inserted as an MS Word-formatted table, not as an image. Figures, charts, and images must be clear and clean, and should be set at 300 dpi for color or grayscale. Footnotes should not be used for reference purposes and should be avoided when possible. All references and/or content notes must be placed at the end of the text. Abstracts should be no longer than 200 words. A detailed set of style guidelines will be sent to the author once a manuscript is accepted for publication.

### **Submission of Final Manuscript**

The author of a manuscript accepted for publication should be submitted electronically, with 5 to 6 keywords and JEL classification codes. The preferred word processor for the final version is Microsoft Word. The final version should also include a data and model appendix of the paper, in appropriate format, together with a metadata such as a brief “readme.txt” file. The data used to derive main results of the paper will also be published along side the article on the journal website. We are making the data and models available online so as to increase the visibility of and citations to the article.

The author should also submit a short profile (50 words or less) for inclusion in the section “The Contributors”. It should include the complete name of the author, academic and/or professional affiliations, and educational background.

