

THE CONTRIBUTORS

Ruperto P. Majuca, before joining De La Salle University as Associate Professor, Dr. Majuca served as OIC Deputy Director-General and Assistant Director-General at the National Economic and Development Authority. He also served as Senior Research Fellow at the Philippine Institute for Development Studies (PIDS). Dr. Majuca finished his Ph.D in Economics at the University of Illinois at Urbana-Champaign, where he was a Fullbright scholar. He was also awarded a Second Honors Silver Medal by the Ateneo de Manila University School of Law, where he finished his Juris Doctor degree. He earned his bachelor's degree (first best thesis) in Economics at the University of the Philippines Diliman.

Jesus Carlos Exequiel D. Castillo was a lecturer in the School of Economics at De La Salle University, Manila, Philippines. His main areas of research include mathematical modeling with applications in economic development and finance. Mr. Castillo taught basic microeconomics and macroeconomics alongside being a technical coordinator at the De La Salle University-Angelo King Institute and taking up a Master of Science in Economics at the same university. He received his BS in Applied Economics from De La Salle University. Recently, he graduated from Université Paris 1 Panthéon-Sorbonne with a Diplôme Universitaire in Mathematical Methods in Economics and Finance.

Krista Danielle S. Yu is an assistant professor of economics at De La Salle University, Manila, Philippines. Her main areas of research are input-output analysis, computable general equilibrium modeling and disaster risk analysis. Ms. Yu

received her BS in Applied Economics and MS in Economics from De La Salle University. She is currently enrolled in the Doctor of Philosophy in Economics programme of the same university and a visiting researcher at the George Washington University in Washington, D.C., U.S.A.

Cesar C. Rufino, is a Distinguished Professor of the School of Economics of the De La Salle University-Manila. He is a member of The Econometric Society, International Association of Survey Statisticians, East Asian Economic Association and the Philippine Economic Society, and had been a Visiting Professor in Economic Statistics during the Fall Semester of 2000 and during the Spring Semester of 2009 of Soka University, Tokyo, Japan. He was also one of the six AUN-ROK-KASEAS Exchange Research Fellows in 2005-06. His areas of specialization include econometric model building and economic & business forecasting.

Michael Ralph M. Abrigo is Research Specialist at the Philippine Institute for Development Studies and graduate student at the University of Hawaii at Manoa.

Rouselle F. Lavado is currently a Health Economist at the World Bank. This study was conducted when she was Senior Research fellow at the Philippine Institute for Development Studies. She obtained her PhD from Hitotsubashi University and her post-doctoral studies from the Institute of Health Metrics and Evaluation at the University of Washington. This study does not represent the views of the World Bank.

Erniel B. Barrios is a Professor and currently the Dean of the School of Statistics, University of the Philippines Diliman, Quezon City, Philippines. He is also the Editor-in-Chief of The Philippine Statistician and is in the Editorial Board of some international journal in statistics. Prof. Barrios has published in the areas of computational statistics, nonparametric statistics, spatio-temporal models, sustainable development, and rural development. He is also awarded UP Scientist III for his scientific research productivity.

Brian C. Gozun is Associate Professor of the Decision Sciences and Innovation Department and former Dean of the Ramon V. del Rosario College of Business, De La Salle University, Manila, Philippines. He was also engaged in doing research and consultancy work for the Asian Development Bank Institute in Tokyo and the World Bank Office in Manila on the field of immigration, regional development, health and education.

Editha A. Lupdag-Padama is a faculty of Arellano University in Legarda, Manila. She is currently the Director of the Research and Publications Department of Arellano University. She obtained her Doctor of Education in Educational Leadership from the National Teachers College, Master of Education in English as a Second Language from the University of the Philippines Diliman and her Bachelor of Science in Elementary Education and Bachelor of Arts in English from the National University. Her research interests include educational leadership issues, education pre-service training, and curriculum implementation evaluation.

John Paolo R. Rivera is an Independent Researcher. Prior to going independent, he was an Associate Professor at the School of Economics of De La Salle University (DLSU). He was also a Research Associate at the Angelo King Institute for Economic and Business Studies (AKIEBS). He obtained his Doctor of

Philosophy in Economics, Master of Science in Economics, and Bachelor of Science in Applied Economics (Magna cum laude) from De La Salle University. His fields include Macroeconomics and Macroeconomic Modeling, International Trade, Econometrics, Mathematical Economics, and Economic Development.

Rhory C. Fernandez-Go is an Economist at the Union Bank of the Philippines. Prior to joining the bank, she was an Assistant Professor at the Milleret School of Business for Women (MSBMW) of Assumption College (AC); a Lecturer at the College of St. Benilde (CSB) and De La Salle University (DLSU). She obtained her Master of Science in Economics major in Econometrics from DLSU and her Bachelor of Science in Commerce Major in Economics in University of Santo Tomas (UST). Her field of specialization is Health Economics and Data Envelopment Analysis.

Krista Danielle S. Yu is an Assistant Professor at the School of Economics of De La Salle University. She obtained Master of Science in Economics and Bachelor of Science in Applied Economics from DLSU. She is currently taking up her Doctor of Philosophy in Economics in DLSU. She specializes in Microeconomics, Operations Research, and Input-Output Analysis.

Francesca Dianne B. Solis is an Undergraduate Student at the School of Economics of De La Salle University (DLSU). She is currently taking up Bachelor of Science in Applied Economics and Master of Science in Economics in the same University. Her research interests include Input-Output Analysis.

Rosanina A. Sayoc is an Undergraduate Student of the School of Economics of De La Salle University. She is currently taking her Bachelor of Arts in Economics and Bachelor of Science in Commerce Major in Management of Financial Institutions in De La Salle University. Her research interests include development economics and financial management.

Lanndon A. Ocampo, is a Ph.D. candidate in Industrial Engineering at De La Salle University-Manila, Philippines. He obtained his B.S. in Industrial Engineering and Master of Engineering in Industrial Engineering at the University of San Carlos, Cebu, Philippines. His research interests include nonlinear optimization, decision analysis, game theory and stochastic processes. His current work focuses on providing an integrated fuzzy multi-criteria methodology in selecting sustainable manufacturing strategies.

Eppie Estanislao-Clark is an Associate Professor of the Industrial Engineering Department of De La Salle University. She was awarded PhD in Policy Research in Engineering, Science and Technology by the University of Manchester, United Kingdom. She was a Lecturer of the Warwick Manufacturing Group, University of Warwick for three years. In DLSU, she has been involved in the conduct of economic study of sustainable development projects. She is currently supervising a research project on the development of sustainability strategies considering the interests of various stakeholders. Her research interests include just-in-time production, sustainability development of firms and work in teams.

Lawrence B. Dacuycuy is the current Dean of the School of Economics. His research focuses on applied nonparametric and semiparametric econometrics, theoretical migration, labour economics and macroeconomic modelling.

Dickson Lim is a lecturer of the School of Economics (SOE) of De La Salle University (DLSU) in Manila, Philippines. He earned his Bachelor of Science in Commerce from the Ramon V. del Rosario College of Business (RVRCOB) of De La Salle University (DLSU). He is currently pursuing graduate studies in the School of Economics of DLSU. His research interests include topics in applied game theory and industrial organization.

Niceto S. Poblador is a retired professor of economics and management from the University of the Philippines. His current interests lie in the dynamics of complex systems and in value creation through the effective management of knowledge. He is currently Professorial Lecturer at the U.P. School of Economics.

Tai Wei Lim is an Assistant Professor with the Department of Japanese Studies Chinese University of Hong Kong. He teaches courses on Understanding Japan, Final Year Project, Masters of Arts and Master of Philosophy course. His interests are in energy and environmental history, particularly in the empirical settings of Japan and China.

GUIDELINES FOR CONTRIBUTORS

EDITORIAL OBJECTIVES

The objective of the *DLSU Business & Economics Review* (*DLSU B&E Review*) is to publish high-quality theoretical, empirical, and methodological research in the fields of accounting, business management, commercial law, economics, finance, and marketing. Since it is the major academic journal of the Ramon V. del Rosario – College of Business (RVR-COB) and the School of Economics (SOE) of De La Salle University, the articles published must meet high standards of scholarship. They should make significant contributions to the business and economics discipline, and stimulate interest in further research.

EDITORIAL POLICIES

In line with the objective of the *DLSU B&E Review*, priority shall be given to the following:

- *Theoretical research*: Studies that explore or test theoretical issues and provide additional insights on the issues.
- *Empirical research*: Studies that re-examine important empirical work using alternative theoretical or empirical frameworks, or a different data set. These studies often involve experimental designs and multivariate techniques that examine relationships among variables.
- *Methodological research*: Studies that present new approaches in analyzing data or addressing research problems.
- *Review articles*: Surveys that review and critically evaluate the literature. A review article must go beyond summarizing previous research. It must provide a critical and integrative evaluation of prior research, develop a conceptual framework to explain contradictory findings and suggest directions for further research.

The *DLSU B&E Review* also encourages and welcomes papers that use an interdisciplinary approach (e.g., law and economics) in analyzing issues as well as those that use multiple research methods to support hypotheses.

In addition to the above types of articles, the *DLSU B&E Review* also welcomes critiques, short notes, or comments on previously published articles and consequently, rejoinders from the authors of these articles. Short articles which are not “full-blown” research papers, but whose content adds new insights into or knowledge to their respective fields will be considered. These short articles and comments shall be included under a separate section called “Research Notes.”

Reviews of new books (published no more than one year prior to the review date) will also be considered. The review of a second or a revised edition is discouraged, unless the revisions are substantial. Reviews of textbooks will not be considered. A separate section called “Book Reviews” will be added to the journal issue when necessary.

PUBLICATION DETAILS

The *DLSU B&E Review* is published twice a year. Unless otherwise noted, the ideas, opinions, and conclusions expressed in the *DLSU B&E Review* are those of the authors and not necessarily those of the Editorial Board or the management and staff of De La Salle University.

REVIEW PROCESS

Papers are reviewed by an Advisory Editorial Board and invited experts in the fields of accounting, business management, commercial law, economics, finance, and marketing. From the pool of articles reviewed, six or more papers are reviewed again by the Editor-in-Chief. If major revisions are required, the papers are sent back to the authors for revision and re-submission. Each author of a paper not accepted is given a written notice of the action taken on his/her paper. The Editorial Board of the *DLSU B&E Review* reserves the right to keep copies of all papers submitted.

SUBMISSION OF INITIAL MANUSCRIPT

Authors may e-mail their submissions to the Editor-in-Chief at tereso.tullao@dlsu.edu.ph and the Managing Editor at marites.tiongco@dlsu.edu.ph.

STYLE GUIDELINES

A manuscript should be written in APA style. It should be typed double-spaced, on 8½ x 11-inch white bond paper, with a margin of one inch on all sides. It should not exceed 20 pages, inclusive of text, tables, figures, references, and appendices. Images should be submitted separately as JPEG format with at least 300 dpi in resolution. The manuscript should be typed with Arial or Times New Roman 12 pt. font. The right-hand margin should have justified alignment. Equations must be numbered. Footnotes should not be used for reference purposes and should be avoided when possible. All references and/or content notes must be placed at the end of the text. A detailed set of style guidelines will be sent to the author once a manuscript is accepted for publication.

SUBMISSION OF FINAL MANUSCRIPT

The author of a manuscript accepted for publication should submit the final version of the manuscript to the Editor-in-chief and Managing Editor via electronic mail. The preferred word processor for the final version is Microsoft Word. The author should also submit a short profile for inclusion in the section "The Contributors". It should include the complete name of the author, academic and/or professional affiliations, and educational background.